2010 Project Sticker Shock Statewide Partners

The following statewide organizations—from both the industry and prevention fields—have signed on as partners with the Illinois Liquor Control Commission for Sticker Shock Day activities:

- **Operation Snowball**;
  - Associated Beer Distributors of Illinois;
  - Wine & Spirits Distributors of Illinois;
  - Illinois Retail Merchants Association;
    - Illinois Restaurant Association;
  - Illinois Petroleum Marketers Association;
  - Illinois Licensed Beverage Association;
  - Mothers Against Drunk Driving (MADD);
    - Illinois Municipal League;
  - Alliance Against Intoxicated Motorists (AAIM);
  - Students Against Destructive Decisions (SADD);
    - Illinois Association of Chiefs of Police;
    - Illinois Sheriffs’ Association;
  - Illinois Drug Education Alliance (IDEA);
  - Illinois Alcoholism and Drug Dependence Association;
    - Illinois Food Retailers Association;
  - Illinois Association of Convenience Stores.